

Guidelines for the SENSES Label Certification for Youth Organisations Across Europe

Welcome to the SENSES project. This Erasmus+ project is co-funded by the European Union and promotes the inclusion of young people with sensory disabilities. It is an exciting opportunity for youth centres and organisations working with art and culture to receive a certification of accessibility towards individuals with sensory disabilities.

Youth organisations of all sizes across Europe are welcome to apply.

Please read the following rules and guidelines before applying.

ARTICLE 1 - Objectives of the SENSES Label Certification

SENSES: Sensory Art as a Tool for Empowerment of Young People with Sensory Disabilities (2023-3-BG01-KA210-YOU-000173600) is an Erasmus+ project co-funded by the European Union. The objective of this initiative is to award youth organisations working with arts and culture a "SENSES Label," which certifies that the facility has put in place measures to support young people with sensory disabilities.

Besides making youth organisations across Europe more accessible, the label certification will allow them to connect, communicate, and promote local initiatives, good practices and opportunities at European Union level and create further international networks of disability inclusivity.

This project and the SENSES Label certification process have been developed within the scope of the European Commission's *Strategy for the Rights of Persons with Disabilities 2021-2030*, and encompasses the following accessibility elements in regards to individuals with sensory disabilities: physical, digital, and communication accessibility, as well as universal design principles.

ARTICLE 2 - Eligibility criteria and application requirements

- 1. Applicants shall be a youth organisation, centre, or facility working with art and culture (e.g., NGOs, but also museums, libraries, educational centres, etc.).
- 2. Applicants shall be located in a EU Member State or third country associated with the Erasmus+ Programme.
- 3. Applicants shall organise activities for youth (young people aged 13 to 30 years old) and/or youth with sensory disabilities. Sensory disabilities refer to impairments that affect one or more of the five senses: sight, hearing, touch, taste, and smell.



Co-funded by the European Union



Notes:

- There are no size or capacity requirements, for either staff or members numbers.
- Organisations that offer at least 1 program or activity with the selected target group in the field of art and culture.

Article 3 - Certification assessment

Applicants will be asked to fill out a checklist of accessibility criteria in regards to the inclusion of individuals with sensory disabilities within their facility, and will provide evidence for their actions or services.

10 assessment criteria have been developed in accordance with a cross referenced analysis of good practices experiences and The Strategy for the Rights of Persons with Disabilities 2021-30 (Documentation for the Development of the Criteria is available <u>here</u>). They include the following sensory disabilities processes: physical accessibility, competencies skills, digital accessibility, and communication capacities.

Each ticked box will be evaluated according to the evidence provided, and will be awarded a certain number of points (up to 50), according to how many criterias are fulfilled. The applying organisation needs to get at least 25 points in order to receive the SENSES Label Certification for including individuals with sensory disabilities. There will be three categories of certificates:

- Bronze SENSES Label (from 25 to 34 points)
- Silver SENSES Label (from 35 to 44 points)
- Gold SENSES Label (from 45 to 50 points).

Article 4 - Application process

The certification process will be made online*. Applicants shall apply on the <u>SENSES</u> <u>website</u>. They will fill out the Application Form and upload evidence to support all checklist responses. Applicants can use formats of their choice (e.g. PDF, PNG/JPEG, links, mp4, etc.). Accurate and clear evidence provided will result in higher marks and better chances of being certified. Applications without provided evidence will not be reviewed.

The application process has been designed to be as inclusive as possible, allowing youth organisations and centres anywhere in Europe and with various specialisations or capacities to meet the SENSES Label standards. For example, there are no quantitative assessments linked to the requirements or geographical mentions, ensuring flexibility for different types of organisations or staff capacities.

Depending on the outcome of the test, organisations will be provided with feedback to improve their accessibility for people with sensory disabilities. Each organisation can apply twice a year.





Once an organisation is certified, it will be listed on the project website.

Article 5 - Application Rounds

First Round

- Applications open from the **1st of November 2024** on the SENSES Website.
- Applications closes on the **15th of January 2025**.
- The Label certification will be awarded to successful applicants at the latest by the **31st** of January 2025.

Second Round

- Applications open from the **1st of April 2025** on the SENSES Website.
- Applications closes on the **15th of June 2025**.
- The Label certification will be awarded to successful applicants at the latest by the **31st** of June 2025.

Third Round

- Applications open from the **1st of November 2025** on the SENSES Website.
- Applications closes on the **15th of January 2026**.
- The Label certification will be awarded to successful applicants at the latest by the **31st** of January 2026.

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*An in-person assessment option can be considered upon request. Please contact us to get more information.

